



FOR IMMEDIATE RELEASE

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Vista Seed Partners Celebrates Five Years of Growth

Shedd, OR – Oregon-based Vista Seed Partners is celebrating an important milestone in the company's growth. Founded in 2014 by turf-industry veterans Chris McDowell, Marissa Donahue and Mandi Mack and backed by an extensive network of trusted growers, distributors and technical experts, VSP has grown to become a recognized provider of turf grass and forage products, expert technical support, and world-class service to customers throughout North America.

"In our experience, customers are looking for more than access to great products," said Chris McDowell. "They want a reliable partner who can help them grow their business by providing a high level of customization, expert technical support, and exceptional service and follow-through. The key to our success is helping our customers to succeed."

Rapid growth of the company's product line and customer base has required Vista to quickly scale up production capacity while maintaining its high standards of quality. The company's production team has accomplished this under the leadership of Doug King, who manages production, processing and quality control operations, as well as the company's partnerships with growers in Oregon, Washington and Idaho.

In addition to great products, VSP provides its customers with technical support and expertise ranging from access to industry research to consulting on product development. They also offer customers on-site technical and sales trainings, marketing solutions, and end-user support.

Vista is dedicated to developing a broad selection of superior genetics and has developed a full line of high-performance grass seed varieties and blends for professional landscape, sports turf, golf course, and sod applications. VSP's technical team is led by Dr. Jerry Pepin, a leading authority on turfgrass breeding who is responsible for the development of more than 70 commercially released varieties. Collaboration with partners such as Rutgers and programs like the Turfgrass Water Conservation Alliance (TWCA) has enabled the company to develop several NTEP trial-topping varieties.

The company will be attending upcoming industry shows and conferences, including the November 2019 Western Seed Association Convention in Kansas City, MO, and the Golf Industry Show in Orlando, FL in January 2020.

Visit Vista Seed Partners' website at www.vistaseedpartners.com for product tech sheets, news and more company details.

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